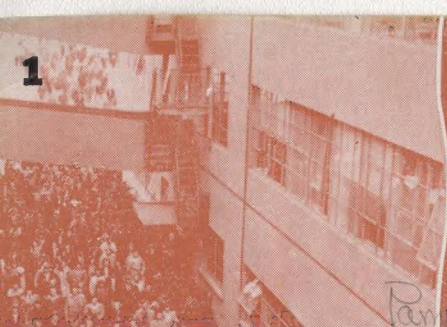


Pamphlet
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KENTUCKY ON THE MARCH





1



2

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AS KENTUCKIANS



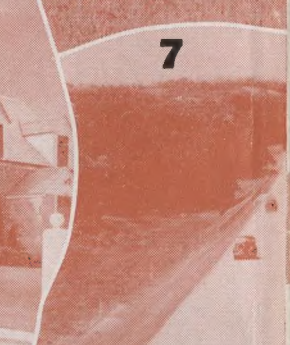
4



5



8



7



9





25Ap 1950 RH



3

WE ALL WANT...



6



- 1 — Steady Employment
- 2 — Adequate Income
- 3 — Better Schools
- 4 — Good Housing
- 5 — Improved Farm Conditions

- 6 — Better Health
- 7 — Improved Highways
- 8 — Recreational Facilities
- 9 — Extended Business Opportunities
- 10 — Industrial Development

"Photos by EWING GALLOWAY"

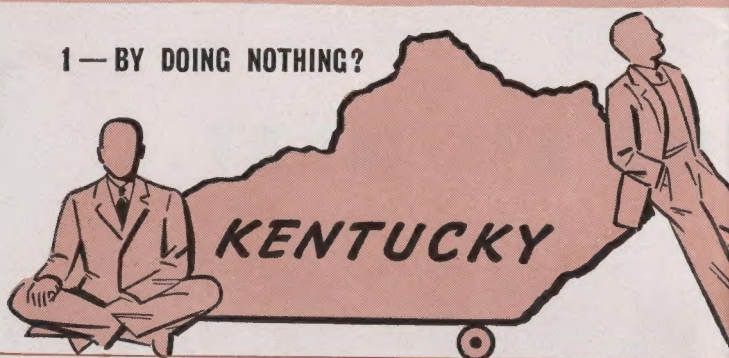


10



HOW CAN WE ACCOMPLISH

1 — BY DOING NOTHING?

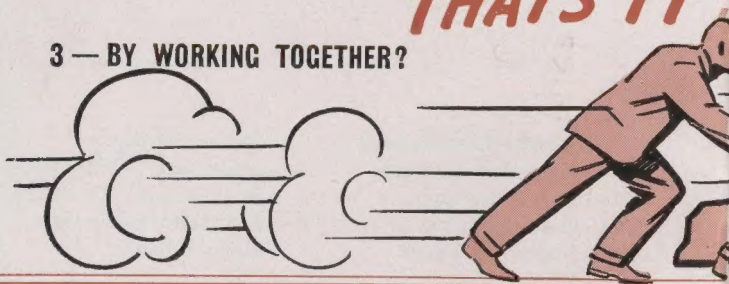


2 — BY WORKING ALONE?



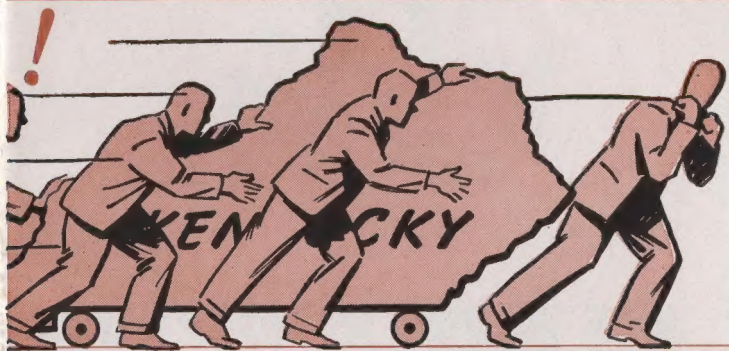
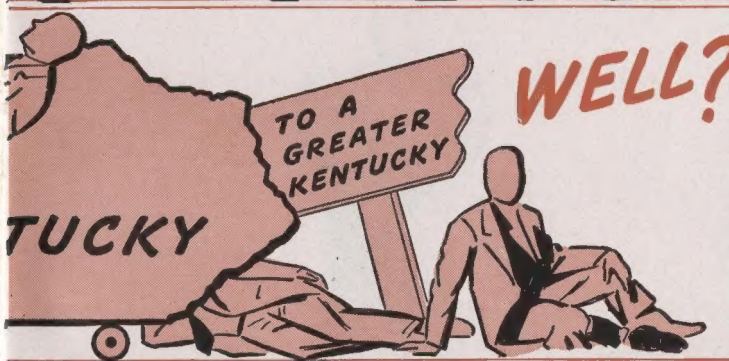
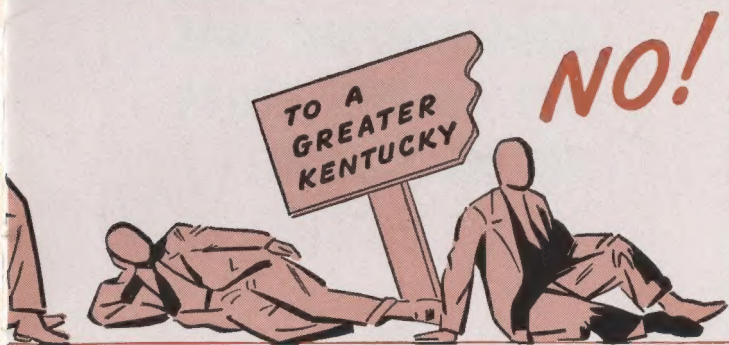
THAT'S IT

3 — BY WORKING TOGETHER?



KENTUCKY'S FUTURE DEMANDS THAT

THIS FOR KENTUCKY?



WE WORK TOGETHER!



**WHAT KIND OF AN
ORGANIZATION WILL
GET US THE STATE
WE ALL WANT?**



**ONE GROUP ATTEMPTING
TO PROFIT AT THE
EXPENSE OF OTHERS?**

NO!

**SECTIONAL ORGANIZATIONS
WORKING AGAINST
EACH OTHER?**

NO!



WE NEED

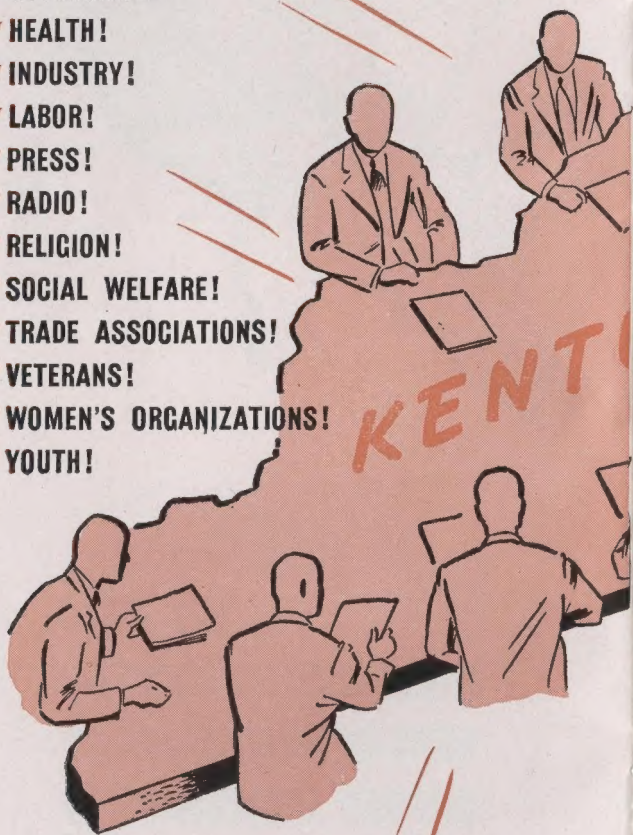
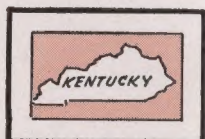
**AN ALL-
INCLUSIVE ORGANIZA-
TION OF KENTUCKIANS
WHOSE OBJECTIVE IS
THE WELFARE AND
DEVELOPMENT OF A
GREATER KENTUCKY!**



Yes! AN ORGANIZATION REPRESENTING

REPRESENTING . . .

- ✓ AGRICULTURE!
- ✓ BUSINESS!
- ✓ EDUCATION!
- ✓ GOVERNMENT!
- ✓ HEALTH!
- ✓ INDUSTRY!
- ✓ LABOR!
- ✓ PRESS!
- ✓ RADIO!
- ✓ RELIGION!
- ✓ SOCIAL WELFARE!
- ✓ TRADE ASSOCIATIONS!
- ✓ VETERANS!
- ✓ WOMEN'S ORGANIZATIONS!
- ✓ YOUTH!



THAT ORGANIZATION IS THE CITIZENS'

ALL PHASES OF KENTUCKY LIFE!



. . . representing
every citizen in our
State, working to-
gether for Kentucky!

COMMITTEE FOR KENTUCKY!



What is **THE COMM**

It is a joining together of 70 Kentucky organizations representing every phase of Kentucky life. It is a recognition of the fact that we can make progress only by joining forces and working together. It is a means of bringing Kentucky's varied organizations together for the purpose of understanding each other's problems

HOW DOES THE COM

1

THROUGH DEMOCRATIC REPRESENTATION ON THE BOARD OF DIRECTORS:



The Board of Directors is selected to represent a cross section of Kentucky's basic interests. These representatives of varied interests are leading the way toward an understanding of each other's problems and toward developing the cooperative effort necessary for the solution of state and community problems.

TTTEE FOR KENTUCKY?

and of directing that understanding to building a greater State. It is the determination to recapture for the people the control of their own destinies by making democracy a vital and living force. It is the embodiment of a hope and a determination to build a better life within the network of Kentucky's communities.

MITTEE FUNCTION?

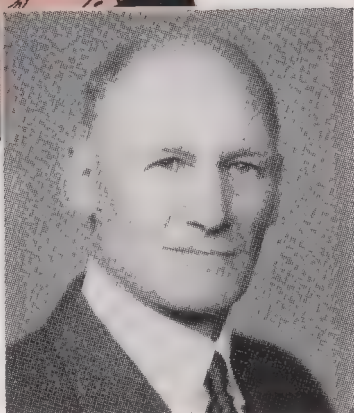
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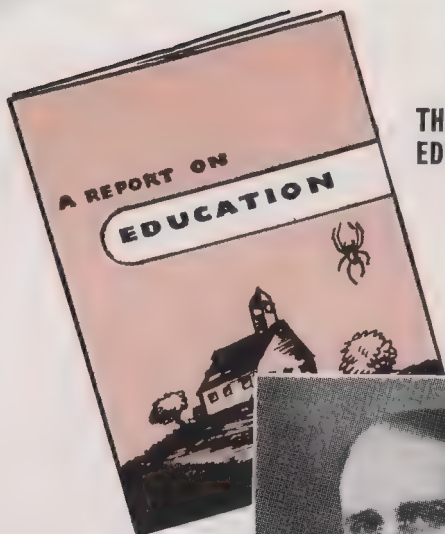
THROUGH IMPARTIAL FACT FINDING



THE REPORT ON
AGRICULTURE...

*by Dr. Thomas
P. Cooper
... Dean of the Col-
lege of Agriculture,
University of Ken-
tucky.*





THE REPORT ON EDUCATION . . .

*by Dr. Maurice
F. Seay*

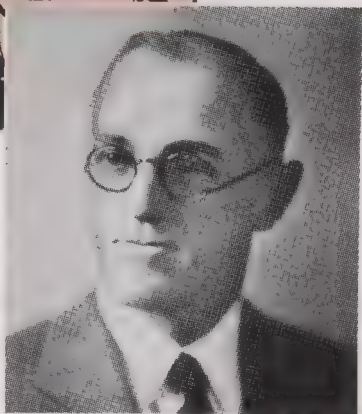
*. . . Director, Bureau
of School Service,
University of Ken-
tucky.*

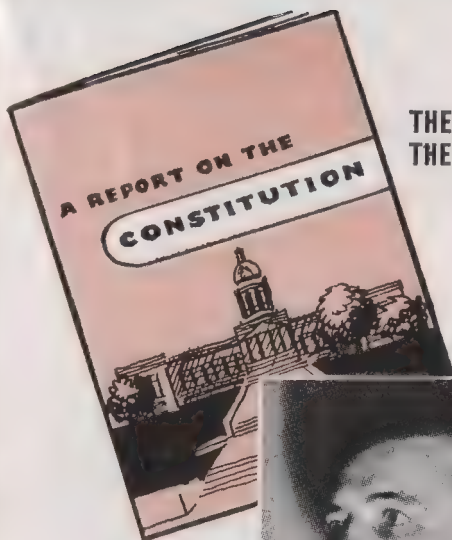


THE REPORT ON HEALTH . . .

*by Dr. Philip
E. Blackerby*

*. . . Kentucky State
Health Commission-
er, Louisville, Ken-
tucky.*

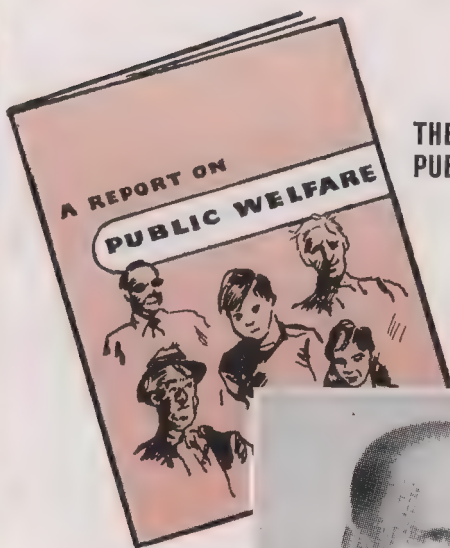




THE REPORT ON
THE CONSTITUTION . . .

by Eli H.
Brown, III

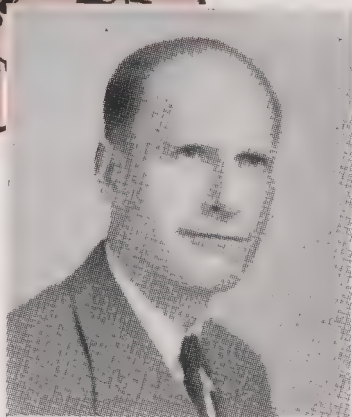
. . . former United
States District At-
torney.



THE REPORT ON
PUBLIC WELFARE . . .

by Dr. Howard
W. Beers

. . . Professor of Ru-
ral Sociology, Uni-
versity of Kentucky.



5 MORE REPORTS WILL BE COMPLETED SOON:

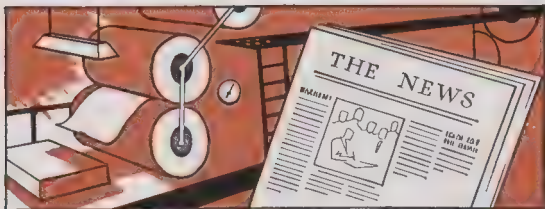
In addition to the 5 completed reports listed, the following studies are now in preparation: HOUSING, LABOR, INDUSTRIAL DEVELOPMENT, TAXATION, and NATURAL RESOURCES.

These studies are being made by foremost experts in their field. As soon as these surveys are completed the experts will submit their findings to the representatives of the Committee's 70 member organizations. These 70 organizations have a membership in excess of 400,000 Kentuckians — truly a mighty army working for the welfare of our State. The results of these studies, as completed, will be submitted to the people of Kentucky.

While these 10 major studies are contemplated, there are other major problems of Kentucky to which the Committee for Kentucky will give its attention as soon as these 10 studies are completed.

3

THROUGH THE PRESS OF KENTUCKY:



The newspapers and periodicals of the State have given widespread publicity to the activities of the Committee, not only through their editorial and news columns, but by printing the syndicated

feature "Wake Up, Kentucky." (Now renamed "KENTUCKY ON THE MARCH," by Ewing Galloway.) The wholehearted cooperation of the press has been evidenced by the liberal space given to publicizing the activities of the Committee, and especially to reviews of the five reports that have been completed.

4

THROUGH THE FACILITIES OF THE KENTUCKY RADIO STATIONS:



The dramatized radio program, "Wake Up, Kentucky," has reached thousands of Kentucky listeners. 55 of these programs have been produced by Station WHAS and rebroadcast over nearly every other station in the State. So successful were they in arousing public interest that WHAS was presented the National Peabody Award for outstanding public service for this program. In keeping with the general theme of the Committee, the new radio series has been renamed "KENTUCKY ON THE MARCH." Other stations carrying this program are: WCMJ—Ashland, WLBJ—Bowling Green, WHLN—Harlan, WHOP—Hopkinsville, WSON—Henderson, WPAD—Paducah, WLAP—Lexington, WOMI—Owensboro.

5

THROUGH SPEECHES AND DISCUSSIONS:



The Committee has operated a Speakers' Bureau in order to meet the requests of organizations throughout the State. Through this means thousands of Kentuckians have heard of the Committee's activities and plans for developing a greater Kentucky. Organizations desiring speakers are requested to write the Executive Director of the Committee, 1106 Republic Building, Louisville 2, Kentucky.

6

THROUGH HELPING COMMUNITIES SOLVE THEIR OWN PROBLEMS:



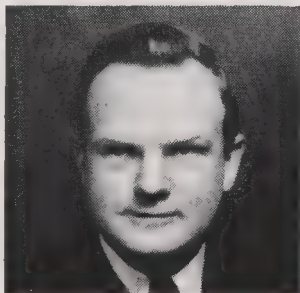
The Committee for Kentucky, realizing that state improvement must work hand in hand with community advancement, has organized a Department of Community Service which is dedicated to

the needs of Kentucky's cities, towns and rural areas.

Under the Committee's sponsorship, the citizens of the city and county of Henderson, in an historic town hall meeting, launched a county-wide community council which furnishes a stirring example of democracy as a living, vital thing. This will furnish a pattern of citizen action for the communities of Kentucky. The Committee for the City and County of Henderson, formed through the cooperation of all of the community's one hundred organizations, which represent every phase of Henderson life, conducts studies of the locality's needs, serves as a channel through which local problems are considered, and offers a means by which citizens take a vital part in shaping the future of their community.

DIRECTOR OF COMMUNITY ORGANIZATION APPOINTED

James W. Armstrong, one of the leaders of the Henderson Committee and its Executive - Secretary, has been selected by the Committee for Kentucky as a full-time Director of Community Organization for the Department of Community Service. He is an author, educator,



James W. Armstrong

journalist and public speaker. For fourteen years he was Dean of Men and associate professor of public speaking at Northwestern University. He is a veteran of both world wars.

The Department of Community Service is conducting a vigorous campaign to arouse the interest of the citizens of Kentucky in their community life. It will assist communities in developing community councils. It offers a consultative service on community problems, and information on what communities are doing for their economic, social, and governmental advancement. It will furnish speakers and literature on community subjects. Write to James W. Armstrong, Director of Community Organization, Department of Community Service, Committee for Kentucky, Box 4, Henderson, Kentucky.

**THE COMMITTEE FOR
KENTUCKY CAN BE A
VITAL FACTOR IN
YOUR COMMUNITY!**

INDICATIONS OF THE COMMITTEE'S INFLUENCE:

1 Appearance before the Legislature:



On January 22, 1946, representatives of the Committee appeared before an unprecedented joint session of the Legislature to tell the story of the Committee for Kentucky and give the highlights of their fact finding studies. Legislators report that this hearing was of great constructive influence.

2 Rural Housing Conference:



Under auspices of the Committee for Kentucky, the University of Kentucky, and the National Committee on Housing, a conference on Rural Housing was held — the first of its kind in America. The report was broadcast nationwide by the National Committee on Housing.

3 "Wake Up" Plan drafted for Schools:

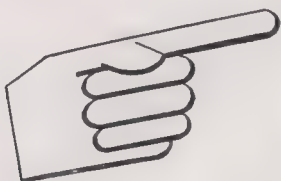


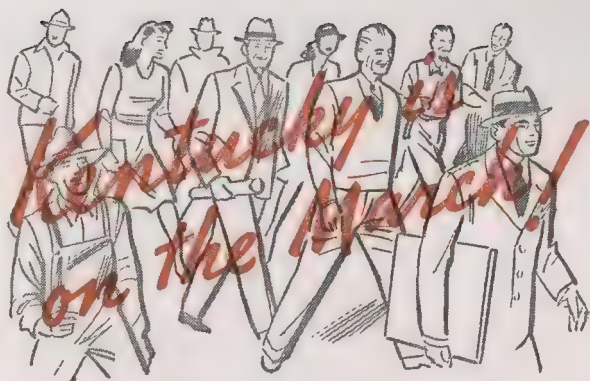
The Kentucky Council on Higher Public Education incorporated the "Wake Up, Kentucky" movement in the curriculum of the public schools. This will give the youth of Kentucky an opportunity to study and understand the conditions existing in our State.

4 Other States form Similar Committees:



Since the formation of the Committee for Kentucky, there have been created Committees for Alabama, Virginia, North Carolina, and others, with objectives similar to your Committee. This is indicative of the widespread movement for the betterment of the entire South.





We enthusiastically salute all groups and citizens who have contributed to these evidences of State progress—a progress that is symbolic of an aroused and determined people. Democracy in Kentucky is at work. Yes, Kentucky is on the March!

• **AGRICULTURE**

- 1** Improvement in livestock breeding!
- 2** Increase in soil fertility!
- 3** Advancement in 4-H work!

YES! KENTUCKY IS ON THE MARCH!

• **CONSERVATION**

- 1** Advancement in the fire control program!
- 2** Extension of fish and wild life reserves!
- 3** Development of county public forests!

YES! KENTUCKY IS ON THE MARCH!

• **EDUCATION**

- 1** Extension of minimum school term to eight months!
- 2** Increase in school teachers' pay!
- 3** Increased revenue for rural schools!

YES! KENTUCKY IS ON THE MARCH!

• **HEALTH AND WELFARE**

- 1** New tuberculosis sanitariums!
- 2** State operation of Kentucky State Hospital (Darnell)!
- 3** Physical improvement of mental hospitals!

YES! KENTUCKY IS ON THE MARCH!

• **INDUSTRIAL DEVELOPMENT**

- 1** Creation of the new Kentucky Chamber of Commerce!
 - 2** New industries locating in Kentucky!
- YES! KENTUCKY IS ON THE MARCH!**

• **LABOR**

- 1** Extension and improvement of Industrial Safety Programs!
- 2** Improvement in Labor-Management relations!
- 3** Educational programs for labor leaders!

YES! KENTUCKY IS ON THE MARCH!

• **POST-WAR PLANNING**

- 1** Creation of the Post-War Advisory Planning Commission of Kentucky!
- YES! KENTUCKY IS ON THE MARCH!**

*BUT -
We have only
scratched the
surface!*

WE NEED . . .

- 1** New industries for Kentucky!
- 2** Increased per-capita income!
- 3** Better markets for farm products!
- 4** Improvement of farm-to-market roads.
- 5** Still greater programs in soil improvement!
- 6** Greater extension of rural power and telephone lines!
- 7** Greater improvement for youth and adult training in our schools!
- 8** More extensive health programs!
- 9** Good housing!
- 10** More and better recreational facilities!
- 11** Scientific development of Kentucky's resources!
- 12** Development of Kentucky as a tourist attraction!
- 13** Revision of our constitution!

WE NEED . . .

You!

**TO SUPPORT THE
PROGRAM FOR A
GREATER KENTUCKY**

Your

KENTUCKY LEADERS SAY

"For twenty months the Committee for Kentucky has sounded its 'Wake Up' call to the citizens of the Commonwealth. Now I am convinced its forthcoming program of action, 'Kentucky on the March,' will reflect the positive and encouraging attitude which is necessarily correlative to its searching appraisal of our social and economic condition."

FREDERICK WILLKIE, Vice Pres.
Jos. E. Seagram and Sons.

"The Committee for Kentucky has made a magnificent contribution in its 'Wake Up Kentucky' program. Now that Kentucky is 'on the March' it is my ardent wish that each individual in Kentucky play a noble part in the united action that is so necessary for the advancement of this great Commonwealth."

CHLOE GIFFORD, President
Ky. Federation of Women's Clubs.

OFFICERS

PRESIDENT

HARRY W. SCHACTER, President
Kaufman-Straus Company

1st VICE PRESIDENT

FREDERICK WILLKIE, Vice Pres.,
Jos. E. Seagram & Sons

2nd VICE PRESIDENT

JOE BETTS, Director of Information,
Kentucky Farm Bureau Federation

3rd VICE PRESIDENT

DR. R. B. ATWOOD, President
Kentucky State College

SECRETARY

E. M. JOSEY, Secretary,
Kentucky Pharmaceutical Ass'n.

TREASURER

EDW. H. WEYLER, Sec'y.-Treas.
Kentucky State Federation of Labor

DIRECTORS

PAUL BLAZER, Chairman,
Ashland Oil Refining Company

DR. JOHN W. BROOKER, Director,
Public Relations, KEA

LEE COULSON, Exec. Manager,
Station WHAS

JOHN J. CRONIN, Dean,
Kent School of Social Work,
University of Louisville

DR. CARL M. GAMBILL, Director,
Division of County Health Work,
Kentucky State Dept. of Health

MISS CHLOE GIFFORD, President,
Ky. Federation of Women's Clubs

LT. COL. AL. H. NEAR, Director,
Airports, Louisville & Jeff. County

VICTOR R. PORTMANN, Sec'y.-Mgr.,
Kentucky Press Association

MRS. CHAS. T. SHELTON, Pres.,
Ky. Congress, Parents & Teachers

F. L. STANLEY, Publisher,
Louisville Defender

AL WHITEHOUSE, President,
Ky. State CIO Council

THIS ABOUT THE... *Committee for Kentucky*

"The Committee for Kentucky presents a clear path to progress, over which we can travel to economic and social security and civil tranquility."

EDW. H. WEYLER, Secy.-Treas.
Ky. State Federation of Labor.

"The Committee for Kentucky has undertaken its task with prophetic vision. If the leaders and the led in Kentucky will follow the trail which has been blazed for them, the entire State may arise Phoenix-like from its apathy and assume a commanding place among the states."

W. P. KING, Executive Secretary,
Kentucky Education Association.

"The Committee for Kentucky is a splendid example of democracy in action as it encourages the people to diagnose and to treat intelligently the State's social and economic ills."

P. E. BLACKERBY,
State Health Commissioner

"Because it represents all Kentucky's major interests, the Committee for Kentucky can make an impartial and adequate analysis of the State's problems and point the way toward their solution."

J. E. STANFORD, Exec. Secy.,
Ky. Farm Bureau Federation.

As representatives of the minority group, we are in thorough accord with the work of the Committee for Kentucky to investigate the conditions in Kentucky to make reports and provide the data on which our State can be improved. We hope that all people in the State, including the Negro group, will heartily support the work of the Committee."

FRANK L. STANLEY, Publisher,
Louisville Defender.
R. B. ATWOOD, President,
Kentucky State College.

"Whenever the initiative, ingenuity, and brain power of all the people is channeled in one direction, that being the general good and interest, there can be only one result—a richer, fuller community life than is separately attainable."

AL. WHITEHOUSE, President,
Kentucky State CIO Council.

"The Committee for Kentucky is an independent non-political group of Kentuckians organized for a single purpose—to make Kentucky a better State in which to live. It deserves the support of all right-thinking citizens."

E. M. JOSEY, Secretary,
Kentucky Pharmaceutical Assn.

"The children of tomorrow! Surely everyone of Kentucky's community-minded citizens, with child welfare in their hearts, will enlist in the ranks of this grand organization which tends to underwrite and safeguard the economic and social welfare of the entire State."

MRS. CHARLES T. SHELTON, Pres.,
Ky. Congress of Parents and Teachers.

Join Kentucky On the March!

TO . . .

insure Kentucky's future by
working together!

TO . . .

further Kentucky's welfare and
development!

TO . . .

revitalize democracy in your own
community!

*(Organizations and individuals are invited to
become members of the Citizens' Committee for
Kentucky.)*

JOIN THE COMMITTEE FOR KENTUCKY!

1106 Republic Building
Louisville 2, Kentucky

Maurice Deitsell Bement
Executive Director

